

John is the founder and CEO of innovative information inc., makers of Amacus

He's spent over 30 years helping managers understand + improve business outcomes through clever uses of technology and information. John began using computers in 1976, when a 'computer crash' meant dropping your stack of punch cards. His introduction to spreadsheets came with a mainframe version of Supercomp2020 in 1980. He started using email at work in 1981. He launched his first web app in 1994.

From 1990-1993 he directed 10-fold revenue growth in the Operations Research Division of the BC Research Corporation. He founded innovativeinfo in 1996. By 2000, his background as a business consultant morphed into that of lead product designer, as the value of his ideas began to take shape within the company's proprietary technology frameworks.

Throughout his career, John's ideas and products have been used by industry leaders to build their markets and revenues. His industry clients have included AT&T Wireless, the PGA Tour, Apple Canada, BC Gas, Wasserman & Partners Advertising, Molsons, the Sauder School of Business (UBC), and the NHL Washington Capitals. He's also helped leading public sector organizations measurably improve their performance. These include Industry Canada, Vancouver Community College, Oakland Community College, the National Research Council of Canada, and the 2010 Winter Olympic Games Secretariat.

John holds an MA (Political Science) from UBC, has been a keynoter for several organizations, including the Science Council of BC, Air Canada Championship Sponsors' Conference, and the League for Innovation. In 1990, he co-presented, at the University of Manila, a seminar on Information Systems Design for education leaders from 27 countries.

He served as a member of the Business Advisory Board of the Advanced Systems Institute of BC in the early 2000's. John's been active in AceTech (the Academy of CEOs of Technology Companies) since 2005.

He's had the privilege of being mentored by some of Canada's brightest minds. One grew his manufacturing company, over 23 years and via 7 international patents, to profitable worldwide operations and foreign acquisition. Another went on to become the President of the Canadian Broadcasting Corporation. One was the former VP-Research for the University of British Columbia. Two were awarded the Order of Canada for their contributions to Canadian industry and society.

John's coached over 20 community sports teams, and is the proud father of two charming kids with whom he, and his wife of over 30 years, Orla, share a passion for travel, winter sports, good food, and good friends. He's available on line:

@ work: <http://amacus.net>
@ thought: <http://amacus.net/blog>
@ LinkedIn: <http://www.linkedin.com/in/johncousineau>
@ twitter: <http://twitter.com/jcousineau>
@ inbox: jcousineau@innovativeinfo.com